



Well-Advised Consulting Inc. hosts international speaker, Lynda Curtin for a one day workshop in Nanaimo:



Power-Up Your Thinking

with Edward de Bono's

Six Thinking Hats®

Practical, Powerful, and Proven

Strengthen your solutions. Create an extraordinary workplace. Learn a practical process tool to think clearly, thoroughly, and creatively—key to business success today.

This world-class timeless tool—Six Thinking Hats® provides a framework to sort out six different ingredients in thinking. Each person uses the same thinking tool, at the same time, on the same challenge—focused parallel thinking. The goal is to expand the thinking of each person in order to arrive at well thought through solutions.

The tools: white hat data, red hat hunches, black hat risks, yellow hat benefits, green hat ideas, and blue hat process control, *are being discovered and utilized by a whole new generation of entrepreneurs and thought leaders.*

Learn to

- Improve team collaboration skills.
- Generate more and better ideas.
- Reduce conflict.
- Separate emotion from facts.
- Think clearly, thoroughly and broadly.
- Include the unique thinking of each team member.
- Improve decision making.
- Break the idea killer habit.

These principles will fundamentally change the way you work and interact!

Monday, January 23rd, 2011

Time: 9:00 am – 5:00 pm
Refreshment breaks included; lunch on own.

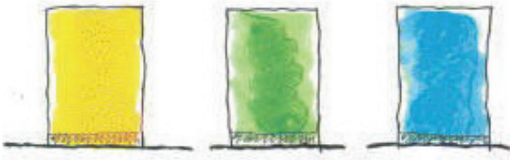
Location:
Royal Arbutus Room
Bldg 300 (Main Admin Bldg)
Vancouver Island University,
Nanaimo BC

Introductory price:
\$531 + tax
(\$457 + tax each for
groups of 5 or more)

To register go to:
www.well-advised.ca
under What's New

Last day to register:
Tues. January 10th, 2012

**Visit www.well-advised.ca
or call 1 250 754 9355
for more details**



Think!

“If the thinking behind an action is inadequate, then the result will be inadequate too. One cannot operate in isolation of the other.”

—Edward de Bono

Advisory Board Example

“The Six Thinking Hats methodology was openly embraced by the advisors and we truly got much more robust output from the meeting than conventional advisory boards.”

— Betsy King,
Professional Relations
& Education Manager,
AstraZeneca

Customer Service Soars at MobiFon-Connex:

- The average speed to answer a customer phone call went from 225 seconds to 40 seconds
- A new point of sales process was introduced which reduced phone activation time from 8 hours to less than 15 minutes.

Think Your Way to Success

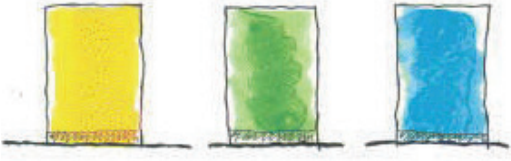
Everyone has felt frustrated by inefficient, wasteful meetings that are plagued by divisive arguments, lack of preparation, side conversations, and inaction.

Imagine what might happen if you, your team, your department, or entire organization learned specific thinking tools that would instantly eliminate these issues, opening the door to thorough decisions, better communication, and easier problem resolution . . .

Workshop Overview

- The nature of thinking
- Why argument is inadequate
- Overview the Six Thinking Hats tool
- Each hat in more detail
- Frameworks for structuring different types of thinking challenges
- Action planning

The workshop is fast paced, hands-on with expert coaching led by de Bono Thinking Systems Master Trainer Lynda Curtin.



Six Thinking Hats—a time tested tool

We don't have to sell the need for creativity. For us it's the implementation piece; the next step. We see the Six Thinking Hats as a method to go beyond generating ideas ... a way to help teams effectively and efficiently evaluate the merits of the ideas they learned during our "One Team, One Purpose" course."

— Jennifer Kirby,
Washoe Health System

"You can do no better than to attend a de Bono seminar."

— Tom Peters



With Master Facilitator Lynda Curtin

Lynda's practical *real-world business experience* resonates with proactive clients that need new solutions now.

You'll work with one of the most experienced de Bono Thinking Systems Master Trainers and Facilitators. Lynda Curtin's unique insights, examples, passion and professionalism lay the foundation for excellence. She approaches each client engagement with a fresh perspective.

Lynda's services were retained to lead the development and world-wide launch of Focus on Facilitation, the first workshop developed without Edward de Bono's direct involvement. Her facilitation expertise and deep knowledge of de Bono methods are recognized as a strong asset in the de Bono Thinking Systems global network.

She is thoroughly enjoying working with a whole new generation of entrepreneurs and thought leaders who are discovering Edward de Bono's impactful tools for the first time. She was first trained by Dr. de Bono in 1992.

Included with your registration: the official de Bono Thinking Systems workshop kit, and refreshment breaks. Lunch on your own.

Plan to attend with your team to make it easier to apply the tool back on the job.

Register early to secure your spot as registration is limited.

To learn more about de Bono Thinking Systems tools go to www.deBonoForBusiness.com

How to Register

Register Online: <https://bit.ly/6thats>

Last Day to Register: **Tuesday, January 10th, 2012**

Call: 1 250 754 9355 **for more details or visit www.well-advised.ca**